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Komatsu Europe announces Kuhn Holding's takeover of Marcom in Romania

Strategic expansion of major Komatsu Distributor expected to further promote sales of Komatsu equipment in the region

Vilvoorde, March 2022 — Komatsu Europe is pleased to announce that in February 2022 Kuhn Holding, a Komatsu Distributor with its headquarters located in Salzburg, Austria, took over the Romanian company "Marcom".

"Marcom" was founded in 1992 and is located in Bucharest. It currently employs 70 people and generated sales of 41 million euros in the last financial year. Its primary focus is on the sales of Komatsu construction machinery, and it fits perfectly into the Kuhn family's business profile.

KUHN's growth continues

Kuhn Holding is an Austrian family company that is divided into the three strategic areas of construction machinery, loading technology and the production of machine tools (Emco).

Kuhn's construction machinery division has been exclusively and successfully selling Komatsu construction machinery for decades in Austria, southern Germany, Hungary, the Czech Republic, Slovakia, Slovenia, Switzerland and Croatia.

"We are pleased about this further expansion of our company. With "Marcom", we have taken over a successful company that will drive our healthy growth even further. In addition, the expansion in Romania is an important step in internationalization," say Andreas and Stefan Kuhn.

With "Marcom", Kuhn Holding, which previously employed 1,600 persons, now grows by another 70 employees.

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Razvan Marcu, Constantin Marcu, Günter Kuhn, Andreas Kuhn & Stefan Kuhn.

About Komatsu

Komatsu is an industry-leading manufacturer and supplier of equipment, technologies and services for the construction, forklift, mining, industrial and forestry markets. For nearly a century, Komatsu equipment and services have been used by companies worldwide to develop modern infrastructure, extract fundamental minerals, maintain forests and create technology and consumer products. The company's global service and distributor networks support customer operations, tapping into the power of data and technology to enhance safety and productivity while optimizing performance.

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